

ISSUES REPORT

FOX 17 WXMI

First Quarter

January 1, 2007 – March 31, 2007

ISSUES REPORT
FOX 17 WXMI 1st QUARTER
January 1, 2007 – March 31, 2007

Listing of issues and some “Fox 17 News at Ten” & “Fox 17 Morning News” stories designed to focus on these issues.

1. **ARTS & CULTURE:**

- | | | | | | |
|----|---------------------------|----------|------|------|--|
| A. | “Ford Museum Reopens” | 01/06/07 | 2:20 | 10pm | Gerald R. Ford Museum in Grand Rapids reopens to public after being closed to honor the former president’s death. Hundreds show up to learn more about Mr. Ford’s life after funeral services pique the public’s interest. |
| B. | “Auto Show Opening Night” | 02/01/07 | 2:30 | 10pm | We take a look at what’s new and exciting at this year’s auto show. We feature the guy who’s in charge of keeping the cars clean all weekend long. |
| C. | “Spring Break Travel” | 03/30/07 | :55 | 7am | Spring break is here and people are leaving West Michigan for warmer locations, dealing with higher gas prices along the way. |

2. CRIME & SAFETY:

- | | | | | | |
|----|-------------------------------|----------|------|------|--|
| A. | “Kalamazoo Body Found” | 01/04/07 | 2:05 | 10pm | Passerby finds dead body in park; police are calling death suspicious (and would rule the death a homicide after autopsy). They are investigating. |
| B. | “Grand Rapids Fatal Stabbing” | 02/12/07 | 2:10 | 6am | Police are looking for the relative who reportedly stabbed a woman to death and injured her two teenage grandsons when they tried to intervene. |
| C. | “Drive-By Murder” | 03/12/07 | 2:05 | 10pm | Police investigate a drive-by shooting that killed a 16-year-old in Grand Rapids. May be gang related. |

3. DRUGS & ALCOHOL:

- | | | | | |
|----|--|----------|------|------|
| A. | “Sunday Alcohol Sales” | 01/28/07 | 2:15 | 10pm |
| | Voters in Wyoming overturned a ban on serving liquor in restaurants on Sundays last year. We take a look at how it’s changed business there. | | | |
| B. | “Holland Sunday Liquor” | 02/08/07 | :45 | 7am |
| | City council schedules date for final vote on whether to allow bars and restaurants to sell liquor on Sunday. They cannot serve beer and wine because a county-wide ban prohibits that. The city of Holland had also banned liquor, but bar and restaurant owners are pressuring for the change. | | | |
| C. | “College Binge Drinking” | 03/15/07 | :25 | 10pm |

New report shows drug and alcohol abuse on the rise at U.S. colleges.

4. **ECONOMY:**

- A. "Downtown Shopping" 01/06/07 2:05 10pm
Mild weather keeps the customers coming to small town shopping districts like Rockford, where business owners are used to feeling the pinch right after the holidays.
- B. "Muskegon Bike Time" 02/08/07 2:20 10pm
City of Muskegon announces it will begin a summer motorcycle festival in effort to make up for revenues lost by the cancellation of the annual air show.
- C. "State Budget Battle" 03/29/07 2:10 10pm
Michigan's bad economy has led to a \$900 million budget shortfall this year at the state level. Tax revenue predictions are way off due to job losses.

5. **EDUCATION:**

- A. "Education Town Hall" 01/10/07 1:45 10pm
Retired businessman makes it his mission to improve education, invites public to brainstorming session on how to accomplish it.
- B. "Michigan Scholarship Promise" 02/02/07 2:15 10pm
Governor Granholm details new plan to provide college scholarships to kids in low income-high unemployment areas. Money would come from new property tax increases and private donations.
- C. "Lexington School Closing" 03/15/07 1:00 6am
Grand Rapids' only program for Native American students will have to close due to changes in state and federal curriculum guidelines.

6. **EMPLOYMENT:**

- A. "Cereal City Closing" 01/05/07 2:20 6am
Attraction in Battle Creek that features the making of Kellogg's cereal will close due to lack of funding and visitors. Five full and 40 part-time workers will lose their jobs.
- B. "Yamaha Plant Closing" 02/07/07 2:10 10pm
Local musical instrument maker will close, leaving 190 people out of work. Company is moving the work overseas.
- C. "Asimco Plant Closings" 03/05/07 2:15 10pm
350 people could be out of work by April 30th if Asimco does not find a buyer. The company is in bankruptcy and that's when current financing will run out.

7. **ENVIRONMENT:**

- A. "Ice Mountain Pumping" 01/10/07 2:30 10pm
Residents near the White River in Newaygo county protest a local water bottler's plan to pump water from the river.
- B. "Digging Out" 02/04/07 1:50 10pm
We feature people digging out after a blizzard dropped more than a foot of snow on the area.
- C. "Recycle for Warmth" 03/02/07 :55 7am
Program in Kalamazoo collects second-hand construction items and old newspapers that are recycled into insulation to help low-income homeowners make their homes more energy efficient.

8. **DIVERSITY/ ETHNIC/ MINORITY:**

- A. "GRCC MLK Celebration" 01/15/07 2:05 10pm
More than 400 attend celebration of Dr. King's life on his national holiday.
- B. "Same Sex Benefits" 02/02/07 1:45 10pm
State Court of Appeals rules that governments and public universities cannot offer same sex couples benefits like they do for married couples.
- C. "Kalamazoo Police Relations" 03/07/07 :55 6am
City leaders give police force a failing grade when it comes to relations with minorities in Kalamazoo. Officers are asking for an apology.

9. **FAMILY:**

- A. "Cancer Victim Stolen Tape" 01/12/07 2:25 7am
Mother and 5-year-old son of woman who died of cancer plead for the return of tapes she made for the boy to remember her by. They were stolen along with some video equipment from the family's home.
- B. "Kidnapped Girl Update" 02/10/07 2:35 10pm
Local woman is still trying to get back her daughter, who was kidnapped by the child's father when she was 2 years old. The child is now 6 and has been moved from country to country by her father. The pair was tracked to Greece and the woman went for a visit and is now flying back there to try and get the child back through the legal channels.
- C. "Migrant Workers Return" 03/22/07 :45 7am
Migrant families are returning to West Michigan for the spring planting season. The West Ottawa school district works to make sure migrant children can attend classes here and keep up with the workload, and also offers other resources to migrant families.

10. **GOVERNMENT RESPONSIBILITIES:**

- A. "New Legislature" 01/10/07 2:10 10pm

As the new Michigan legislature is sworn in we profile the issues it hopes to tackle this year.

- B. "Kzoo State of the City" 02/12/07 2:25 10pm
Kalamazoo mayor gives her annual State of the City address expressing areas of focus for 2007.
- C. "Granholtm Town Hall" 03/08/07 1:25 7am
Gov. Granholtm stops in Grand Rapids for one of five stops around the state where she is asking people for input on solving Michigan's economic crisis.

11. **HEALTH CARE:**

- A. "Lowell v. Greenville Weight Competition" 01/03/07 2:25 10pm
Lowell challenges neighboring Greenville to see which community can shed the most pounds.
- B. "State Cattle Chips" 02/01/07 3:10 10pm
State is making it mandatory that Michigan cattle that are moved off of farms be implanted with radio frequency identification chips in order to protect the food supply. One reason is that bovine tuberculosis has been found in herds in Michigan.
- C. "Center for Molecular Medicine" 03/14/07 1:05 7am
Spectrum Health and Van Andel Institute teaming up to create this new center where a person's genetic makeup can be analyzed in order to determine the most effective treatment for the individual's illness.

12. **HOUSING/ HUNGER:**

- A. "Homeless Count" 1/25/07 2:10 10pm
The Coalition to End Homelessness in Kent County sponsors first ever attempt to count the homeless population here. The event at Van Andel Arena also provided services to the homeless population.
- B. "Pipes Water Problems" 2/05/07 2:00 10pm
Cold snap has people's pipes freezing up, causing messes and headaches.
- C. "Copper Beech Update" 03/09/07 :55 6am
An update to a story we've been reporting since mid-February. Some new campus townhomes at GVSU have had problems including cold rooms, mold and shoddy materials. The owners will install baseboard heaters to help with the cold rooms, although students fear major increases in their electricity bills once the heaters are up and running.

13. **SPECIAL PROGRAMMING:**

Our news coverage features a unique "franchise" segment for each night, which also airs in the following weekday Morning News show. Below is an example from each segment:

- A. "Consumer Hard Drive: Gift Card Swap" 01/15/07 2:00 10pm

In our Monday (and Tue. a.m.) consumer segment we explore a new website that lets you trade unwanted gift cards for things or cards you want instead, and also lets people

- B. "Tech Trends: '24' Fan Sites" 02/07/07 1:55 6am
In our Tuesday (and Wed. a.m.) technology segment we look at fan sites for the popular FOX television show "24," including a site created by a Grand Rapids man.
- C. "Back Story: Juke Van Oss" 02/07/07 3:20 10pm
In our Wednesday (and Thu. a.m.) segment exploring the history of local people, places and things we profile a radio show host in Holland who's been on the air since 1951.
- D. "On Campus: Paid to Party" 02/01/07 2:45 10pm
In our Thursday (and Fri. a.m.) college life segment we feature college women from a local talent agency who get paid to appear at nightclubs and events around West Michigan.
- E. "Best of the Web: Gossip" 03/23/07 1:20 10pm
In our Friday websites segment we tell you where to go online for the latest celebrity gossip news.
- F. "West MI's Most Wanted: Weaver Murder" 03/17/07 2:05 10pm
In our Saturday (and Mon. a.m.) crime fighters segment we profile the case of a 17-year-old laid to rest today after being shot earlier in the week and the search for his killers.
- G. "GR Business Journal: Talking Bible" 03/12/07 :55 7am
In our Sunday (and Mon. a.m.) business segment we look at a local company who's producing an audio bible using the voices of celebrities.

14. **YOUTH & ELDERLY:**

- A. "Locks of Love" 01/17/07 2:10 10pm
Some students at West Ottawa Middle School donate their hair to Locks of Love, which provides wigs for sick children who don't have hair. Some have been growing out their hair for up to two years.
- B. "Child Lives With Dead Mom" 02/12/07 2:05 10pm
5-year-old girl was forced to live alone for several days with her mother's dead body after the mother died.
- C. "Youth and Violence" 03/15/07 :55 6am
The warmer weather is leading to kids hanging out and getting into fights. The latest trends are groups of girls fighting and fights breaking out at the bus transfer station downtown where kids hang out after school instead of getting on their buses and going home.

COMMUNITY ISSUES /PUBLIC SERVICE ANNOUNCEMENTS

FOX 17 WXMI 1st Quarter

January 1 – March 31, 2007

Listing of some of the Public Service Announcements aired. The Public Service Announcement list is updated quarterly and the PSAs run in rotation.

1. CRIME & SAFETY:

- | | | | |
|----|--|---------|----------|
| A. | Bully Hotline | :25/:30 | 1/1-3/31 |
| B. | The Jungle
Educates children on online safety | :30 | 1/1-3/31 |
| C. | Lottery Scams | :30 | 2/1-3/31 |
| D. | MAB/Pick Me
Teaches the danger of gambling | :30 | 1/1-3/31 |

2. DRUGS & ALCOHOL:

- | | | | |
|----|---|---------|----------|
| A. | MAB/For The Kids
Educates on the danger of tobacco | :30 | 1/1-2/28 |
| B. | Meth Baby
Warns about dangers of Crystal Methamphetamine | :30/:60 | 1/1-3/31 |

3. EDUCATION:

- | | | | |
|----|--|---------|----------|
| A. | Blowfish/Jonesy Kitty/ Sock
Encourages after school involvement to kids | :30 | 1/1-3/31 |
| B. | Raise Your Hand
Encourages people to help their public schools | :30/:15 | 1/1-3/31 |

4. FAMILY:

- | | | | |
|----|--|-----|-----------|
| A. | MAB/First-Honest
Encourages planning for children | :30 | 2/27-3/31 |
| B. | MAB/Tax Time
Children's Trust Fund | :30 | 1/4-2/26 |

- | | | | |
|----|--|-----|----------|
| C. | Bowl For Kids Sake | :30 | 2/24-3/9 |
| | D.A. Blodgett Big Brothers Big Sisters | | |

5. HEALTH & FITNESS:

- | | | | |
|----|---|---------|-----------|
| A. | MAB/Sex Can Wait
Encourages abstinence | :30 | 2/27-3/26 |
| B. | Grandpa/Birds
Childhood Obesity Prevention | :30/:15 | 1/1-3/31 |
| C. | Bullseye
Childhood Obesity Prevention | :30 | 1/1-3/31 |
| D. | American Heart Association | :30 | 1/1-3/31 |
| E. | MAB/Something Dangerous
Paint/Lead poisoning awareness | :30 | 1/1-3/31 |
| F. | Radon | :30/60 | 2/6-3/31 |
| G. | Brush Your Teeth | :30 | 3/19-3/31 |

6. OTHER:

- | | | | |
|----|--|---------------------|----------|
| A. | Appreciation
Teaches gratitude and appreciation to children | :60/:30/:20/:15 | 1/1-3/31 |
| B. | Dreaming
Encourages children to follow their dreams | :60/:30/:20/:15 | 1/1-3/31 |
| C. | The Race
Encourages children to include the disabled and others | :60/:30 | 1/1-3/31 |
| D. | Cafeteria
Promotes friendship in pre-teens | :60/:30/:20/:15/:10 | 1/1-3/31 |
| E. | MAB/Enough-Lake
Teaches dangers of pollution | :30 | 1/1-3/31 |

FOX 17 ON-AIR TALENT APPEARANCES
1st Quarter 2007

FOX 17 makes an attempt to be involved in community events by having FOX 17 News on-air talent involved. The following lists some of the appearances made by news talent during the first quarter of 2007.

DATE	TALENT	EVENT
1/13	Jon Shaner	2007 Mad Media Luge Race
2/16	Tim Doty	Grand Rapids Potters House Career Day
3/3	Mike Avery Kevin Craig	Bowl for Kids Sake Big Brothers Big Sisters
3/5	Brent Ashcroft	March is Reading Month Hamilton Blue Elementary
3/10	Peter Chan	Annual Cub Scout Winterfest Camp Gerber Newaygo County
3/14	Tim Doty	March is Reading Month Grand Rapids Children's Museum
3/15	Tim Doty	Mercantile Bank and Grand Rapids Police Department charity basketball game

FOX 17 Special Projects
1st Quarter 2007

McDonald's High School Scholar Athlete of the Week

FOX 17 continued its community service project commitment with McDonald's Restaurants throughout the 1st Quarter of 2007. McDonald's High School Scholar Athlete of the Week recognizes high school student athletes who excel in the classroom, on the playing field, and in their communities throughout West Michigan. A :30 spot airs in rotation throughout the day encouraging viewers to visit wxmi.com to nominate an athlete.

Each Monday night an athlete is profiled during "FOX 17 NEWS AT TEN" and on FOX 17's web site. Scholar athletes receive a framed McDonald's Scholar Athlete of the Week certificate as well as \$10 worth of McDonald's gift certificates.

On Air Schedule

January 1 – March 31, 2007 (:30 Spot & Online)

FOX 17 CareForce Community Calendar

Throughout the 1st Quarter of 2007 FOX 17 continued its commitment to non-profit organizations throughout the community by maintaining the “FOX 17 CareForce Community Calendar”. The Community Calendar is a way for local organizations to have their charitable events publicized at no charge. FOX 17 runs spots promoting the Community Calendar, both as a place to post your event and as a place to go to when you’re looking for a positive community event to get involved in. The “FOX 17 CareForce Community Calendar” is updated monthly and featured on wxmi.com.

On Air Schedule: January 1 – March 31, 2007 (:30 Spots & Online)

FOX 17 Fit Kid

This is a new community based project that was kicked off in the 4th Quarter of 2006. FOX 17 teamed up with the Spectrum Health Helen DeVos Children's Hospital to provide parents with information on keeping their kids fit and healthy. The project officially started at the beginning of November and is currently scheduled to run through July of 2007. The following are the monthly topics that were focused on in the 1st Quarter of 2007:

- January – Encouraging kids to stay active
- February – Preventing childhood injuries with household safety and head injury guidelines
- March – Signs, what triggers, and diagnosing Asthma

On Air Schedule: January 1 – March 31, 2007 (:30 Spots & Online)

Big Brothers/Big Sisters 2007 Bowl For Kids Sake

Fox 17 teamed up with D. A. Blodgett's Big Brothers/Big Sisters Program for the 2007 Bowl For Kids Sake event. This event raises needed funds to help the mission of the Big Brothers/Big Sisters which is to enhance the well being of each child served through traditional and innovative programs utilizing trained volunteers, thus providing these children an opportunity to help realize their potential as human beings. FOX 17 co-sponsored the event by producing and running promotional spots, including information on the WXMI website and on the FOX 17 CareForce Community Calendar and providing on-air talent to take part in the event.

On Air Schedule: February 26 – March 9, 2007 (:30 Spots and Online)

Event Dates: March 2 – 4 and March 9, 2007

FOX 17 High School Basketball Blitz

During the 1st Quarter of 2007 FOX 17 continued its support of local High School athletics in the greater Grand Rapids/Holland/Muskegon areas and in the Kalamazoo and Battle Creek communities by designating a High School basketball game as our official, “Blitz Game of the Week” and awarding one outstanding High School basketball team with the “FOX Blitz Award” at the end of the basketball season. We sent staff & on-air talent to the games. The 2007 “FOX Blitz Award” went to the East Grand Rapids High School Basketball team.

On Air Schedule: January 1 – March 23, 2007 (Featured in news & Online)

FOX 17 – WXMI Station Tours

Throughout the 1st Quarter of 2007 FOX 17 continued its commitment to service the community by offering free station tours. Organizations may schedule station tours to view what happens behind the scenes at WXMI FOX 17. Station tours give schools, boy/girl scout groups, seniors, and many others a chance to ask questions, view the news room, control rooms, and the news studio. Tours are scheduled during regular working hours, from 8:00 AM – 5:00 PM and usually take about 30 minutes. The following lists some of the tours given during the first quarter of 2007.

<u>Date</u>	<u>Time</u>	<u>Organization</u>
1-17-07	4:00 PM	Boy Scout Troop
2-19-07	3:00 PM	ITT Tech Class
2-20-07	6:30 PM	Boy Scout Troop
2-21-07	10:30 AM	Caregivers Network/Holland Home
2-22-07	4:15 PM	Cub Scout Troop
2-27-07	4:15 PM	Tiger Scout Troop

WXMI QUARTERLY NEWS & PUBLIC AFFAIRS REPORT - FIRST QUARTER 2007

<u>Program</u>	<u>Air Date</u>	<u>Time</u>	<u>Length</u>	<u>Type</u>	<u>Producer</u>
America's Most Wanted	01/09/07	9pm	1hr	PA	Fox Broadcasting
*	01/23/07	9pm	1hr	PA	Fox Broadcasting
*	01/27/07	9pm	1hr	PA	Fox Broadcasting
*	02/03/07	9pm	1hr	PA	Fox Broadcasting
*	02/17/07	9pm	1hr	PA	Fox Broadcasting
*	02/24/07	9pm	1hr	PA	Fox Broadcasting
*	03/03/07	9pm	1hr	PA	Fox Broadcasting
*	03/10/07	9pm	1hr	PA	Fox Broadcasting
*	03/17/07	9pm	1hr	PA	Fox Broadcasting
*	03/24/07	9pm	1hr	PA	Fox Broadcasting
*	03/31/07	9pm	1hr	PA	Fox Broadcasting
Fox News Sunday	01/07/07	9am	1hr	News	Fox Broadcasting
*	01/14/07	9am	1hr	News	Fox Broadcasting
*	01/21/07	9am	1hr	News	Fox Broadcasting
*	01/28/07	9am	1hr	News	Fox Broadcasting
*	02/04/07	9am	1hr	News	Fox Broadcasting
*	02/11/07	9am	1hr	News	Fox Broadcasting
*	02/18/07	9am	1hr	News	Fox Broadcasting
*	02/25/07	9am	1hr	News	Fox Broadcasting
*	03/04/07	9am	1hr	News	Fox Broadcasting
*	03/11/07	9am	1hr	News	Fox Broadcasting
*	03/18/07	9am	1hr	News	Fox Broadcasting
*	03/25/07	9am	1hr	News	Fox Broadcasting
Fox 17 News At Ten	1/4-6/07	10pm	60min	News	WXMI
*	01/07/07	10:10pm	25min	News	WXMI
*	1/8-12/07	10pm	60min	News	WXMI
*	01/13/07	11:30pm	30min	News	WXMI
*	01/14/07	10pm	30min	News	WXMI
*	1/15-20/07	10pm	60min	News	WXMI
*	01/21/07	10pm	30min	News	WXMI
*	01/22/07	10pm	60min	News	WXMI
*	01/23/07	10:25pm	64min	News	WXMI
*	1/24-27/07	10pm	60min	News	WXMI
*	01/28/07	10pm	30min	News	WXMI
*	1/28-2/3/07	10pm	60min	News	WXMI
*	02/04/07	10pm	30min	News	WXMI
*	2/5-9/07	10pm	60min	News	WXMI
*	02/10/07	10:15pm	60min	News	WXMI
*	02/11/07	10pm	30min	News	WXMI
*	2/12-17/07	10pm	60min	News	WXMI
*	02/18/07	10pm	30min	News	WXMI
*	2/19-24/07	10pm	60min	News	WXMI
*	02/25/07	10pm	30min	News	WXMI
*	2/26-3/3/07	10pm	60min	News	WXMI
*	03/04/07	10pm	30min	News	WXMI
*	3/5-10/07	10pm	60min	News	WXMI
*	03/11/07	10:00pm	30min	News	WXMI
*	3/12-17/07	10pm	60min	News	WXMI
*	03/18/07	10pm	30min	News	WXMI
*	3/19-24/07	10pm	60min	News	WXMI
*	03/25/07	10pm	30min	News	WXMI
*	03/26/07	10pm	60min	News	WXMI
*	03/27/07	10:07pm	53min	News	WXMI
*	3/28-31/07	10pm	60min	News	WXMI
Fox 17 Morning News	1/1-5/07	6am	2hrs	News	WXMI
*	1/8-12/07	6am	2hrs	News	WXMI
*	1/15-19/07	6am	2hrs	News	WXMI
*	1/22-26/07	6am	2hrs	News	WXMI
*	1/29-2/2/07	6am	2hrs	News	WXMI
*	2/5-9/07	6am	2hrs	News	WXMI
*	2/12-16/07	6am	2hrs	News	WXMI
*	2/19-23/07	6am	2hrs	News	WXMI
*	2/26-3/2/07	6am	2hrs	News	WXMI
*	3/5-9/07	6am	2hrs	News	WXMI
*	3/12-16/07	6am	2hrs	News	WXMI
*	3/19-23/07	6am	2hrs	News	WXMI
*	3/26-30/07	6am	2hrs	News	WXMI
Presidential Address	1/10/07	9pm	30min	PA	Fox Broadcasting
State Of The Union Address	1/23/07	9pm	1hr26min	PA	Fox Broadcasting
President Gerald Ford Funeral Coverage	1/2/07	10am	2hr30min	PA	WXMI-Fox Broadcasting
*	1/2/07	3pm	11min	PA	WXMI-Fox Broadcasting
*	1/2/07	4:06pm	51min	PA	WXMI-Fox Broadcasting
*	1/2/07	7pm	30min	PA	WXMI-Fox Broadcasting
*	1/3/07	1:15p	15min	PA	WXMI-Fox Broadcasting
*	1/3/07	1:41p	3hr42min	PA	WXMI-Fox Broadcasting